

## Thoroughbred Youth Athletics

### Fit Camp:

### “Sweat Equity for our Kids”

**Mission:** *To establish a life changing health and fitness community that impacts local youth at little to no cost.*

**Vision:** We will team businesses and organizations together to offer subsidized Thoroughbred Youth Athletics health, fitness and character development programming to a given service population(s) of Lee County youth. The youth program will be subsidized through donated adult bootcamp fees and through budgetary and/or grant funding by the partner(s). The program will be offered on a cyclical, on-going basis. I.e. summer camp, back to school program, holiday program, New Year program, spring program. It will always be an “event” but have the longevity of a program.

**Long Term Goal:** To perfect the local model and expand the program regionally and then nationally as the Thoroughbred Youth Athletics organization develops.

**Sponsorship Program:** Crossfit Thoroughbreds will offer a fun and challenging way for sponsors/boosters to get involved and subsidize the program. 100% of the proceeds go to the TBY Athletics/partner project.

1. Interested parties can purchase a bootcamp package for Crossfit Thoroughbred training.

- Times are TBD (Typically 10-1 on Saturdays or after 6:30 M-F)
- Location: Zuleta’s Indoor Batting Cages
  - 11495 S. Cleveland Ave Fort Myers, FL 33907
  - Just south of Page Field airport, behind Stevie Tomatoes
- Pricing: *\*All proceeds go towards offsetting TBYA/partner youth program costs.*
  - \$100 – 4 classes/1 month/\$25 per class
  - \$240 – 12 classes/3 months/\$20 per class
    - *Purchased bootcamp classes must be used within the allotted time from purchase date. Ex. 3 months purchased on 9/1/10 must be used by 12/1/10.*

### Logistics:

- **Youth Program:** Thoroughbred Youth Athletics will come to a partner location once a month for one hour to conduct a scaled down version of its youth fitness program. (It is necessary to scale the program back due to limited on-site equipment and limited athletic training time with the participants.)
  1. Day and time is TBD. TBY Athletics will work with the partner to determine the most effective time(s), combined with TBYA staff availability.
  2. Initially there will be no more than 15-20 youths and they will be between the ages of 13-14 & 18-19 (grades 9-12). Youth 11 + (Junior High) will be considered in Q4 2010.